

Digital Marketing Services

Search Engine Optimization (SEO)

- Keyword research & on-page optimization
- Technical SEO audits & site structure improvements
- Backlink strategy development & outreach
- Monthly performance tracking & reporting

Local SEO & Business Profile

- Business Profile setup & optimization
- Local citation building & directory management
- Review management & response coordination
- Geo-targeted content strategy implementation

Search Engine Marketing (SEM/PPC)

- Google Ads & Bing Ads campaign setup
- Targeted ad copy creation & A/B testing
- Bid management & budget optimization
- Conversion tracking & ROI analysis
- PPC (pay-per-click) services

Content Marketing & Graphic Design

- Blog writing, video scripts, & digital development
- Brand-aligned infographics
- Visual content creation
- Email marketing campaign design
- Brand consistency audits across all content
- Web & Email Marketing

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or to schedule a conversation.

www.boost-usa.com 



Affiliate Marketing

- Affiliate program design & network setup
- Relationship management
- Performance tracking & commission audits
- Campaign optimization for revenue growth

Social Media Marketing

- Platform-specific strategies
- Content calendar development & scheduling
- Engagement analytics
- Audience growth tactics
- Paid social advertising
- Retargeting campaigns
- Digital Advertising

Online Reputation Management

- Inbound and Outbound calls/emails
- Feedback collection
- Appointment scheduling
- Reminder notifications

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